

Signatures™

Creating
Lasting
Impressions



Signatures™

Creating Lasting Impressions

Signatures™ is a revolutionary patent pending innovation in food-service products that allows an event planner, a caterer or a food service operator to add a logo, an event name or a special message - their 'Signature' - to their tableware. This versatile proprietary development facilitates short run customization of a range of tableware items. The ability to customize and personalize foodservice articles adds value by creating a unique merchandising appeal, providing advertising opportunities and driving repeat sales.



Caterers
Supermarkets
Restaurant Chains
Hotels
College & Universities

Corporate Events
Weddings
Charity Events
Casinos
Anniversaries

Shows & Festivals
Museum Exhibitions
Graduations
Airports
Sporting Events & Tournaments



Masterpiece™ Signatures™ plates:

- ▶ Offered in 7.5" and 10.25"
- ▶ Color choices: **GOLD on Black** **SILVER on White** **PEWTER on Ivory**
- ▶ Your message can be decorated almost anywhere on the plate surface



Milan™ Signatures™ plates:

- ▶ Offered in the popular dinner and salad plate sizes
- ▶ Color choices: **GOLD on Black** **SILVER on White**
- ▶ Your message can be decorated almost anywhere on the plate surface



CheckMate™ trays:

- ▶ Offered in 12", 14", 16" and 18"
- ▶ Color choice: **GOLD on Black**
- ▶ Decorate the edge or select center area with your message

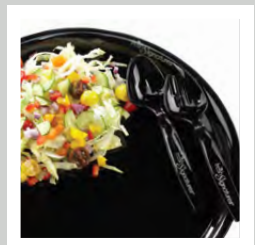
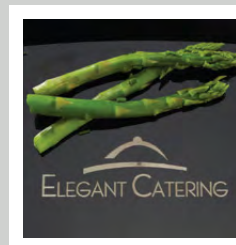


CaterLine® Serving Utensils:

- ▶ Serving Spoon | Fork | 9" Tong
- ▶ Color choice: **GOLD on Black**
- ▶ Add your logo on the handle

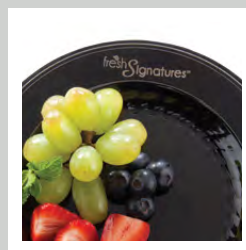
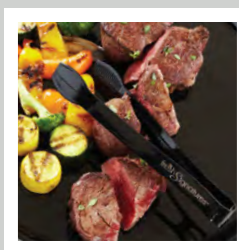
DECORATING COLORS

	GOLD on Black
	SILVER on White
	PEWTER on Ivory



FEATURES & BENEFITS

- ▶ Ability to decorate with virtually any logo or message
- ▶ Create a personalized look to secure additional business and lock in customers
- ▶ Capitalize on low minimum quantities-see chart
- ▶ Maximize your investment by marketing your business or customizing your event
- ▶ Offer customization to your key customers as a distinguishing feature
- ▶ Create repeat business by using your logo and contact information
- ▶ Communicate your logo or brand more cost-effectively
- ▶ Make your signature dish even more memorable with Signatures™ patent pending innovation



Signatures™

Creating Lasting Impressions



PATENT PENDING

	ITEM #	ITEM DESCRIPTION	COLOR	CASE COUNT	CASE WEIGHT	CASE CUBE	CASE DIMENSIONS	Ti x Hi	MINIMUM CS
A	ICMP75B	Signatures Masterpiece™ 7.5" Plate	Black	150	10.2	0.5	12.3 x 7.8 x 8.1	18 x 5	20
B	ICMP75W	Signatures Masterpiece™ 7.5" Plate	White	150	10.2	0.5	12.3 x 7.8 x 8.1	18 x 5	20
C	ICMP75I	Signatures Masterpiece™ 7.5" Plate	Ivory	150	10.2	0.5	12.3 x 7.8 x 8.1	18 x 5	20
D	ICMP10B	Signatures Masterpiece™ 10.25" Plate	Black	120	17.2	0.8	11.4 x 10.6 x 10.8	12 x 4	20
E	ICMP10W	Signatures Masterpiece™ 10.25" Plate	White	120	17.2	0.8	11.4 x 10.6 x 10.8	12 x 4	20
F	ICMP10I	Signatures Masterpiece™ 10.25" Plate	Ivory	120	17.2	0.8	11.4 x 10.6 x 10.8	12 x 4	20
G	ICMS75B	Signatures Milan™ 7.5" Plate	Black	168	12.6	0.7	16.3 x 9.1 x 8.5	15 x 5	20
H	ICMS75W	Signatures Milan™ 7.5" Plate	White	168	12.6	0.7	16.3 x 9.1 x 8.5	15 x 5	20
I	ICMS10BK	Signatures Milan™ 10.25" Plate	Black	120	18.5	0.6	19.8 x 9.6 x 5.9	10 x 5	20
J	ICMS10W	Signatures Milan™ 10.25" Plate	White	120	18.5	0.6	19.8 x 9.6 x 5.9	10 x 5	20
K	ICA912BL	Signatures CheckMate™ 12" Tray	Black	25	7.3	0.6	12.5 x 12.5 x 6.3	9 x 6+12	30
L	ICA914BL	Signatures CheckMate™ 14" Tray	Black	25	11.4	0.8	14.5 x 15.5 x 6.3	6 x 7+9	30
M	ICA916BL	Signatures CheckMate™ 16" Tray	Black	25	14.9	0.7	16.4 x 16.4 x 4.5	6 x 4+3	30
N	ICA918BL	Signatures CheckMate™ 18" Tray	Black	25	18.0	0.9	18.4 x 18.4 x 4.5	4 x 4+4	30
O	ICA7TSBL	Signatures CaterLine® 9" Tongs	Black	48	3.6	0.4	10.3 x 10.3 x 6.6	20 x 6	30
P	ICA7FKBL	Signatures CaterLine® 9" Serving Fork	Black	144	6.3	0.4	9.3 x 7.0 x 11.6	24 x 4	20
Q	ICA7SPBL	Signatures CaterLine® 9" Serving Spoon	Black	144	7.1	0.4	9.3 x 7.0 x 10.5	24 x 4	20